

## **Privacy Policy**

We respect the privacy of our customers. This privacy policy statement is designed to help you understand what information we gather online and what we do with that information. Because our Web site will continue to implement new technologies and improve the services and features we provide, this policy is subject to change without prior notice. For that reason, we encourage you to review the privacy policy periodically. By using our Web site, you agree to the terms of the privacy policy in effect at that time.

## **Our Privacy Principles:**

- We do not sell customer information.
- We do not allow those who are doing business on our behalf to use our customer information for their own marketing purposes.
- We contractually require any person or organization providing products or services on our behalf to protect A-S Urethane Systems' customer information.

## **Information We Gather**

The type of information we gather online is summarized into general categories. The following explains why we collect this information and how we use it.

- General Tracking Information
  - We keep track of the pages visited by each user. Our Web server automatically collects some information about you when you request pages from our server, including your IP address. Your IP address is a number that is used by computers connected to the Internet to identify your computer so that data (such as the Web pages you request) can be sent to you.
  - We aggregate this data with data on the pages visited by other users to track overall visitor traffic patterns. We use this information to improve our site by making it more responsive to the needs and preferences of our users. This information does not identify you personally.
- Click Path Tracking
  - Using cookie technology, we may track your click path through our site. We use cookies when you visit our site, so the site can remember your specified are of interest. We also use cookies to track the pages you visit. If you are concerned about information contained in your asfoam.com cookie, you may delete the file(s) at the end of each browser section. View your browser's help file for more information on cookies.
  - The only personal information our cookies can contain is information you supply yourself.
    Our cookies cannot read data from your computer. If you would like more technical information about how cookies work, take at look at <a href="http://www.cookiecentral.com">http://www.cookiecentral.com</a>.
  - We use this information to help customize your visit to our site.